



2011-2013 Action Plan

- **Developing Partnerships in Nutrition**

Develop partnerships with local businesses and community groups to deliver a nutritional program for the community. This program will consist of healthy eating option materials, recipe booklets and resources explaining nutritional value and the benefits of maintaining a healthy diet.

- **Community Awareness Campaign**

To develop new printed materials and brochures to relay the Alliance's key message: wet wipe & wash, with healthy eating as part of promoting awareness to the indigenous community and young children. To commit to a 12 month advertising campaign promoting living safely with lead messages to the Mount Isa community.

- **LEADSmart Education Program**

As part of the existing LEADSmart Education Program, the Living with Lead Alliance Committee and Project Officer will expand on this program to encourage schools, kindergarten and day care centres to take part in the LEADSmart program, work closely with the educational facilities to implement the Squeaky clean criteria to become a LEADSmart school.

- **Professional Development Campaign**

Provide annual lead education seminars within Mount Isa. These seminars will be available to local General Practitioners, Allied Health Workers, Teachers, Nurses and Doctors, and the general public. The Seminars are to be carried out by Dr Mark Little with guest speakers from Queensland Health, Xstrata, and Parliamentary State Member for Mount Isa and Minister for Health.

- **Backyard Improvement Program 2012**

The Living with Lead Alliance will develop partnerships with Department of Communities (Housing) and Southern Gulf Catchments to implement a backyard Improvement Program for the Mount Isa community. The aim of the program is to raise community awareness and information on living safely with lead and reducing the risk of exposure to lead in the backyards of Mount Isa homes.

The Backyard Improvement Program will provide the Mount Isa community with the opportunity to improve their gardens and play areas for families with young children, helping to provide a healthier lifestyle for Mount Isa city's children.

- **Greening Mount Isa Funding**

Finalise round two and continue with round three of funding. Open to all local groups (kindergartens, schools, day care centres, playgroups and junior sporting organisations). This round of funding will be for projects which provide shade provisions to areas where children congregate. Work with department of Communities (Housing) Southern Gulf Catchments and other government departments on a project for developing up strategy whereby a design garden can be incorporated across public housing and government housing.